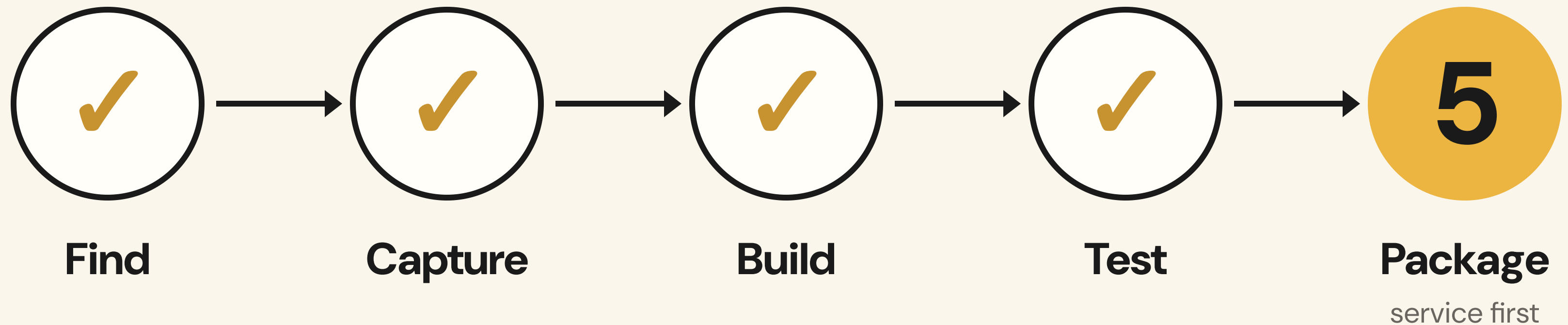


Walk in with your AI tool.

Day 5 of 5



Day 5: Package it.



Service first. Then product.

~~Sell your service~~



Productize it

The product grows from **real clients**.

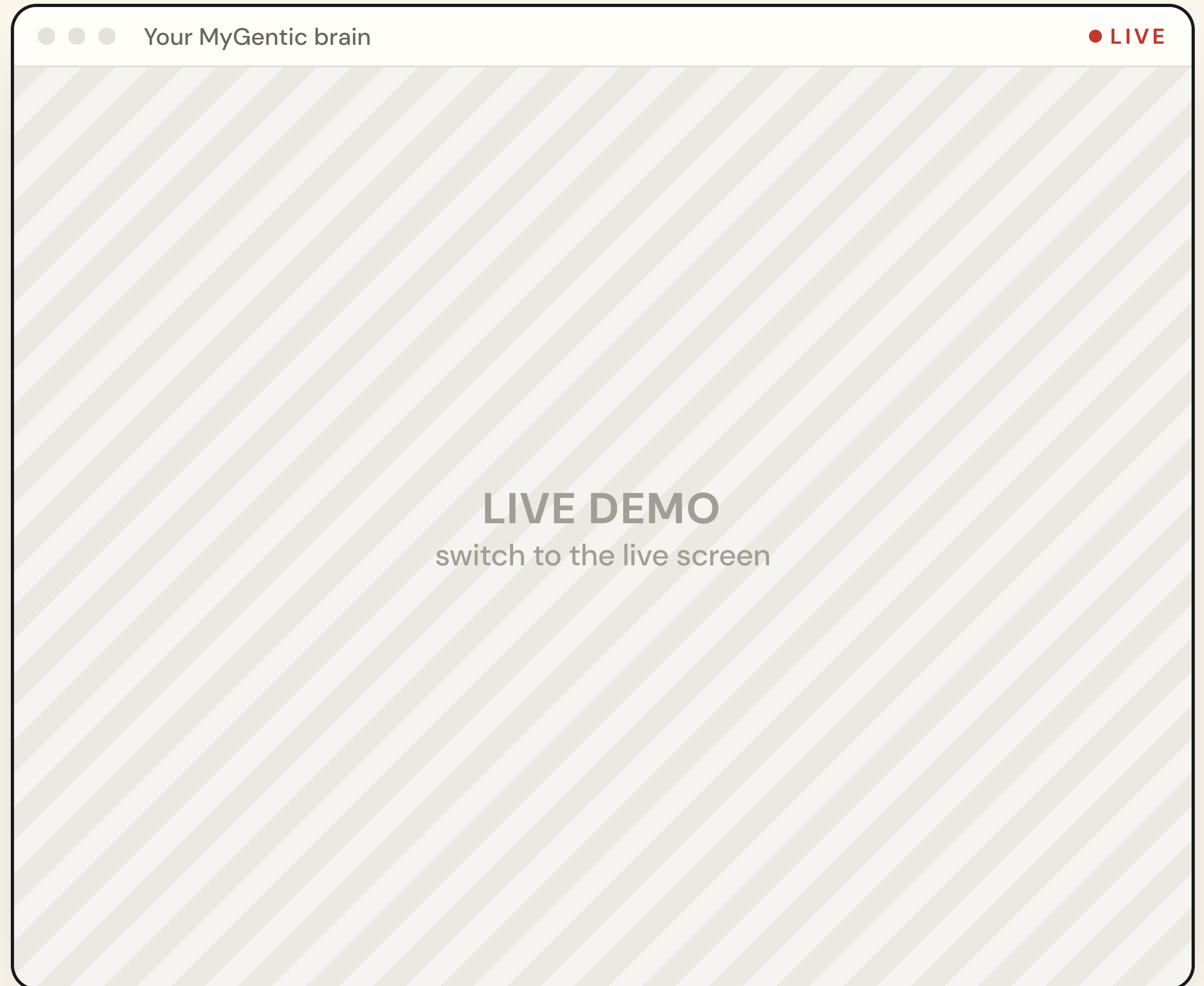
Three ways your tool earns.



Package your service.

Hey Brain, package my service

- 1 Who and outcome
- 2 What's included
- 3 Where your tool helps



Package your first service.

Who	Outcome	How long	Where AI helps

Then: read it to a partner

Price the result, not hours.

~~Hours~~

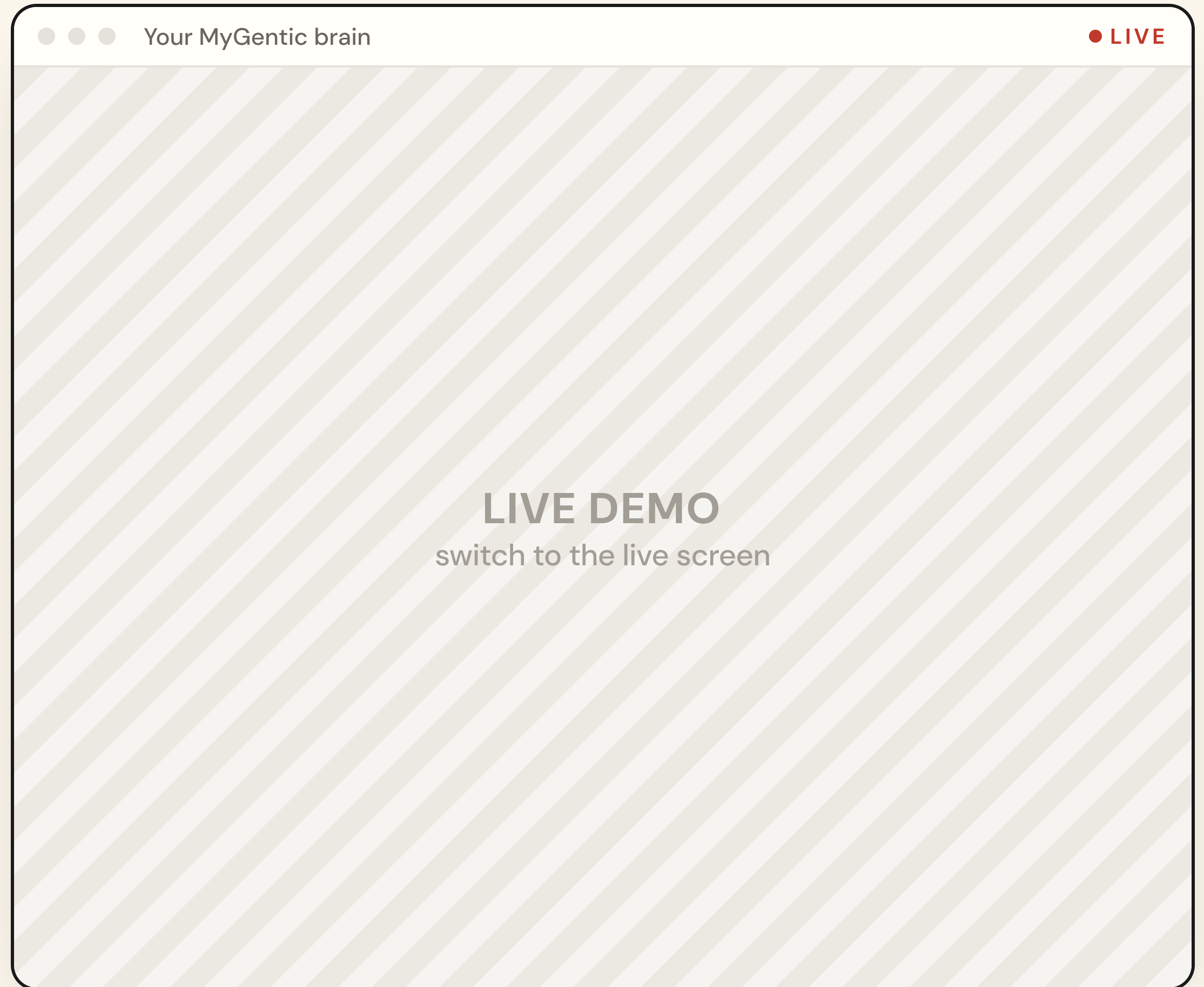


Result

Price it with your numbers.

Hey Brain, help me price it

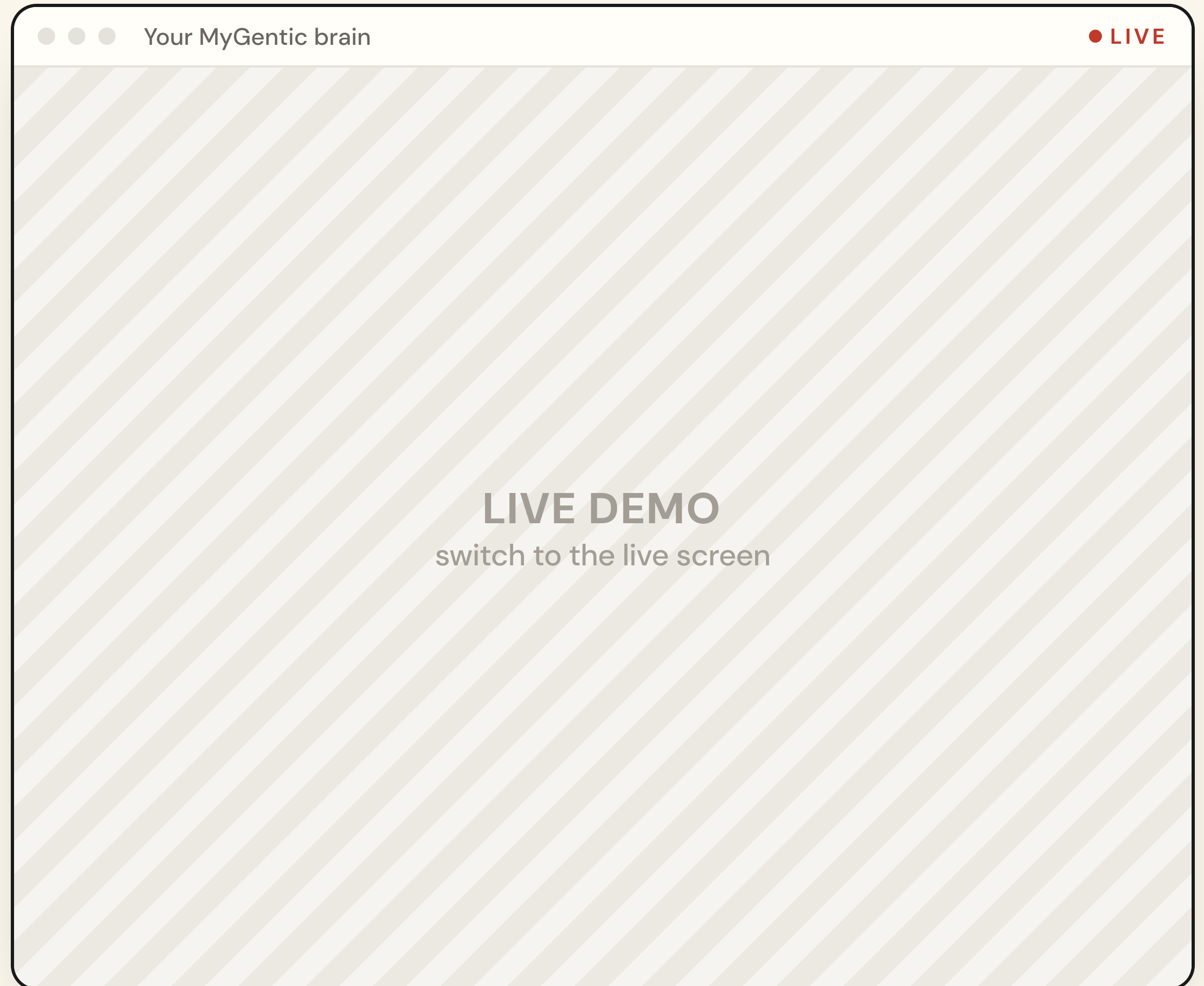
- 1 What you've been paid
- 2 What the result is worth
- 3 You pick a test price



Map your product path.

Hey Brain, map my product path

- 1 What only you can do
- 2 What your tool can do
- 3 Its first job



Your price. Your next step.

Test price

First three people

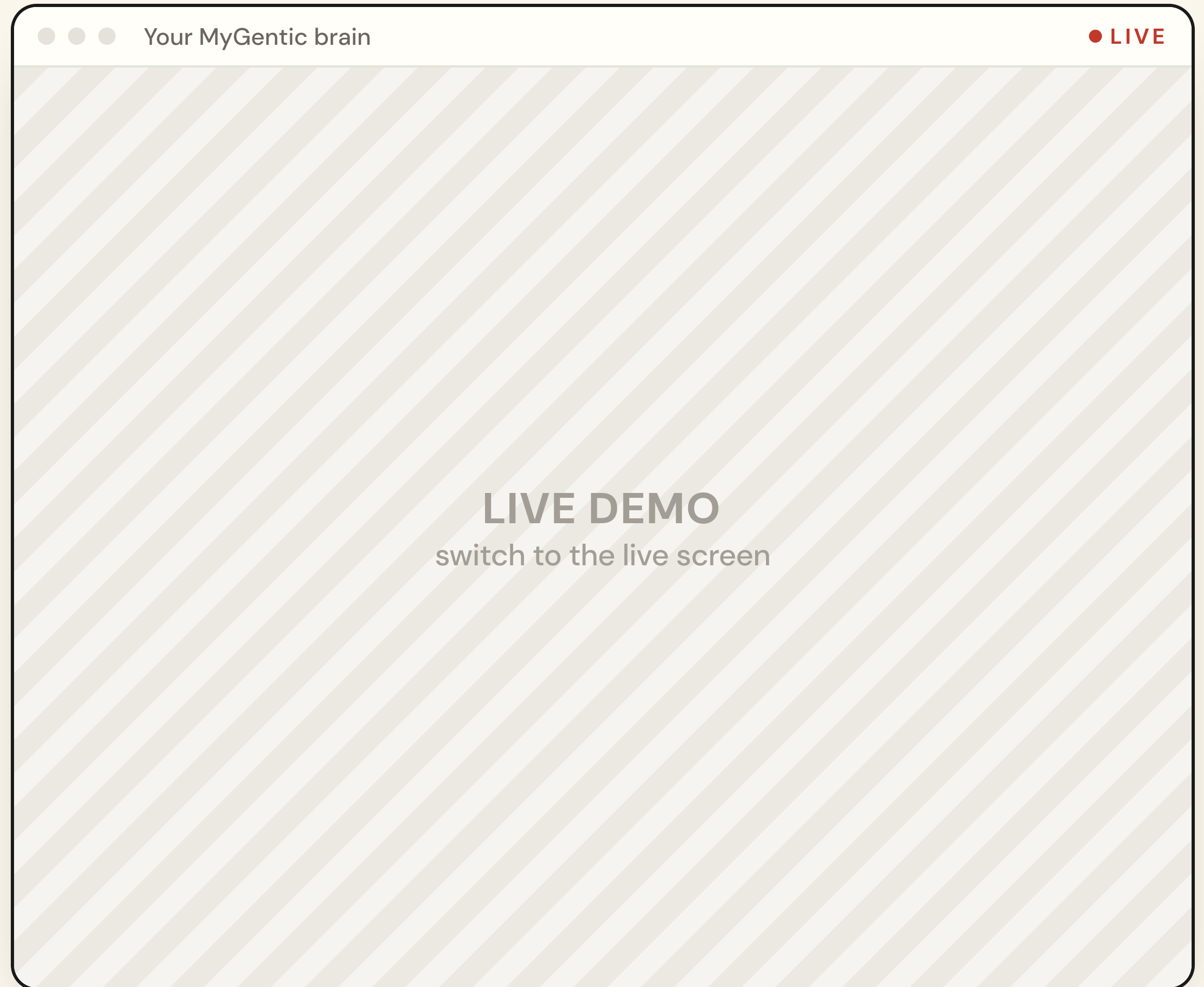
Product later

Then: say “write my offer message”

Tell three people.

Hey Brain, write my offer message

- 1 People who know your work
- 2 Short and personal
- 3 You send it



“My first offer: ...”

Post your win in Circle

Ready to build it for real?

With real clients, and people beside you.



Join Brain to Business.

[\[sales page link\]](#)

Four months to build it for real. **\$997**

1 Send your offer to three people

you send it, one at a time

2 Test your tool weekly

fix every miss

3 Join Brain to Business

[sales page link]