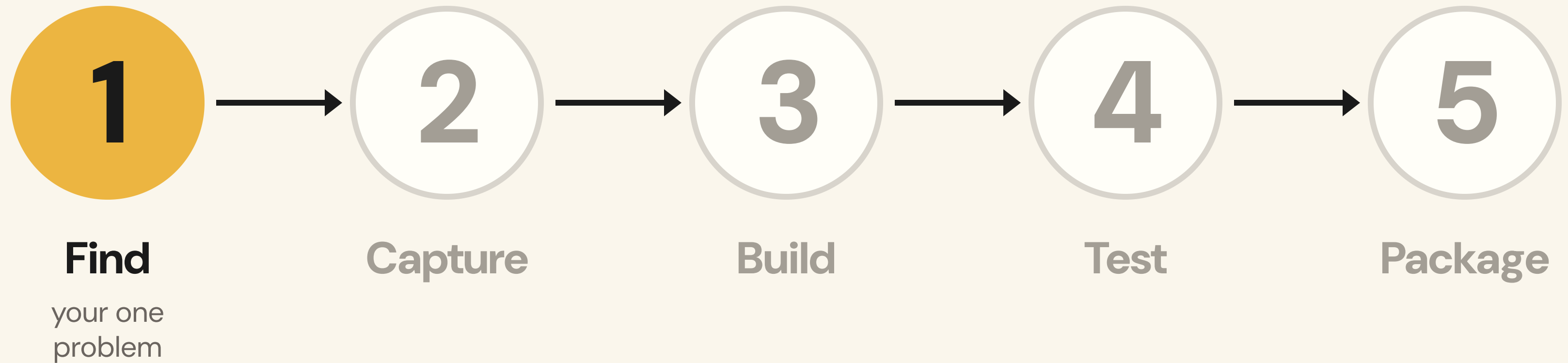


Your expertise is the asset.

Day 1 of 5



Five days. One AI tool.



**AI belongs to
experts, not
coders.**



Generic AI. Generic answers.

~~Everyone's AI~~



Your 20 years

That gap is what we capture.

You've already done the hard part.

Credibility is what you've **done**.



Is it an asset? Three tests.



15+ years

solved again and again



People paid

client or employer



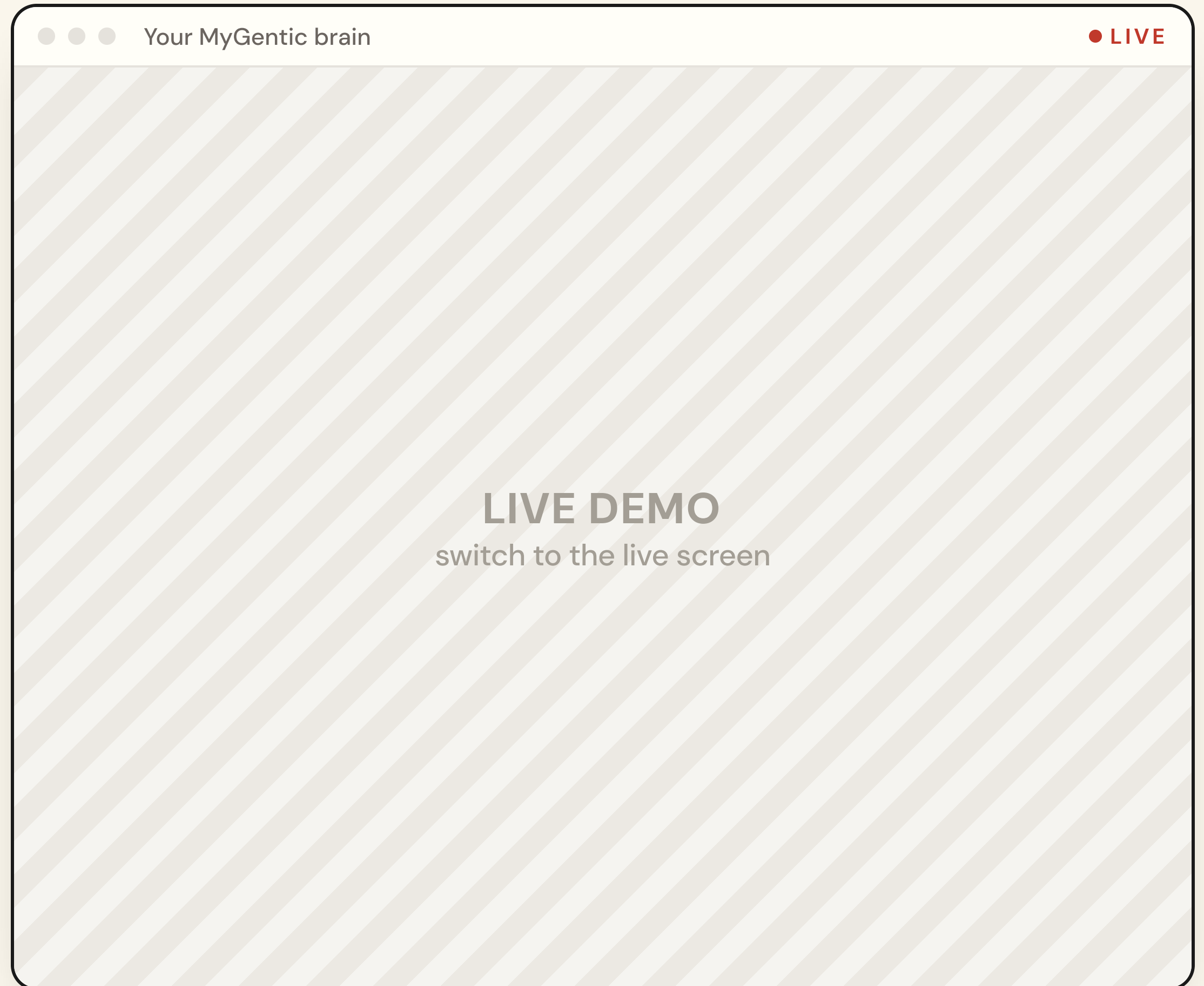
You can explain it

teach a newcomer

Let your brain interview you.

Hey Brain, interview me about my expertise

- 1 One question at a time
- 2 Short answers are fine
- 3 Your problems list



List problems you've solved for years.

Problem

Years

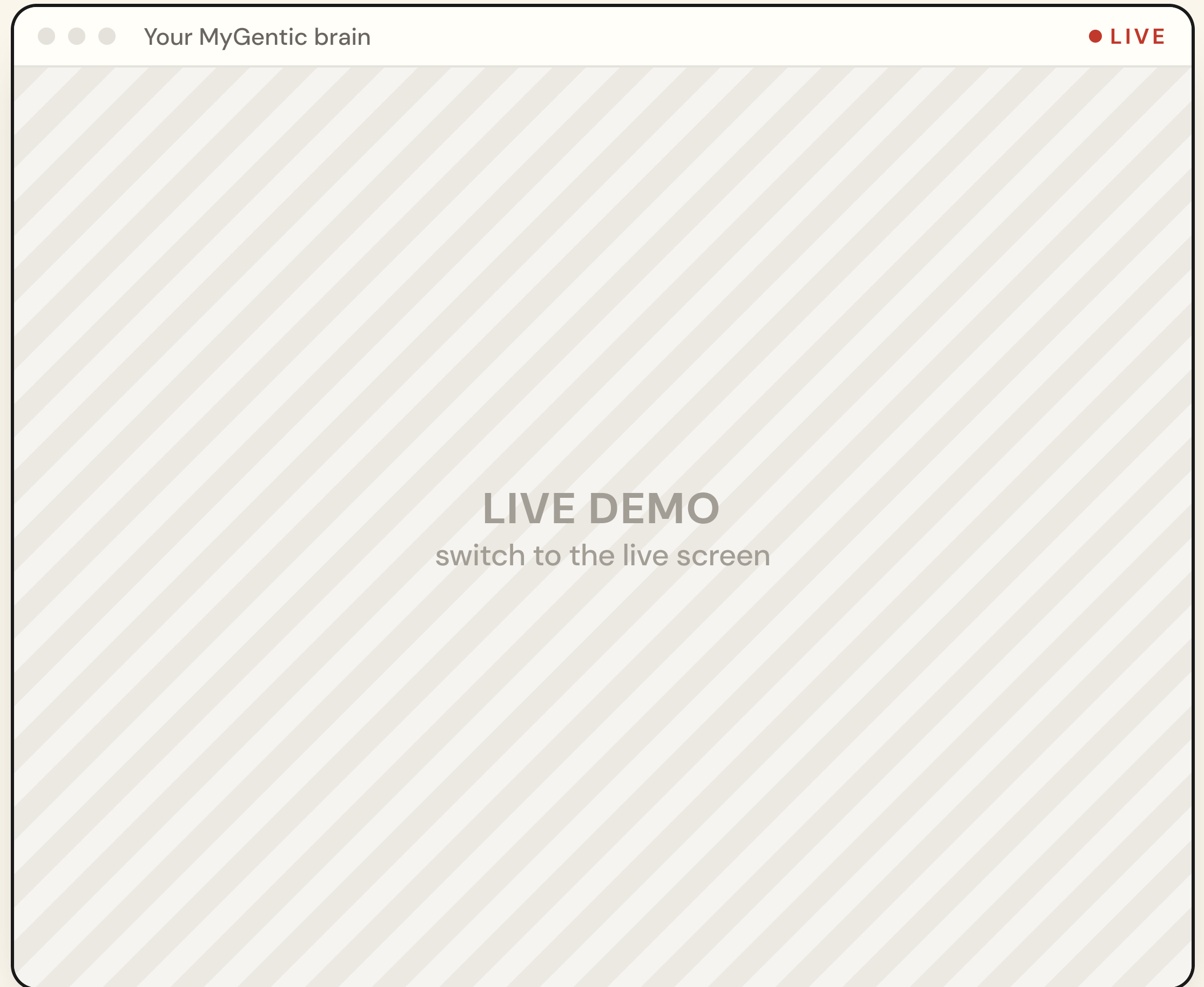
Who paid

Then: circle your top three

Find your one problem.

Hey Brain, find my one problem

- 1 Your top three
- 2 Three tests
- 3 Pick one



One problem, not ten.

~~Ten problems~~



One problem

Narrow sells. **Widen later.**

Pick your one problem.

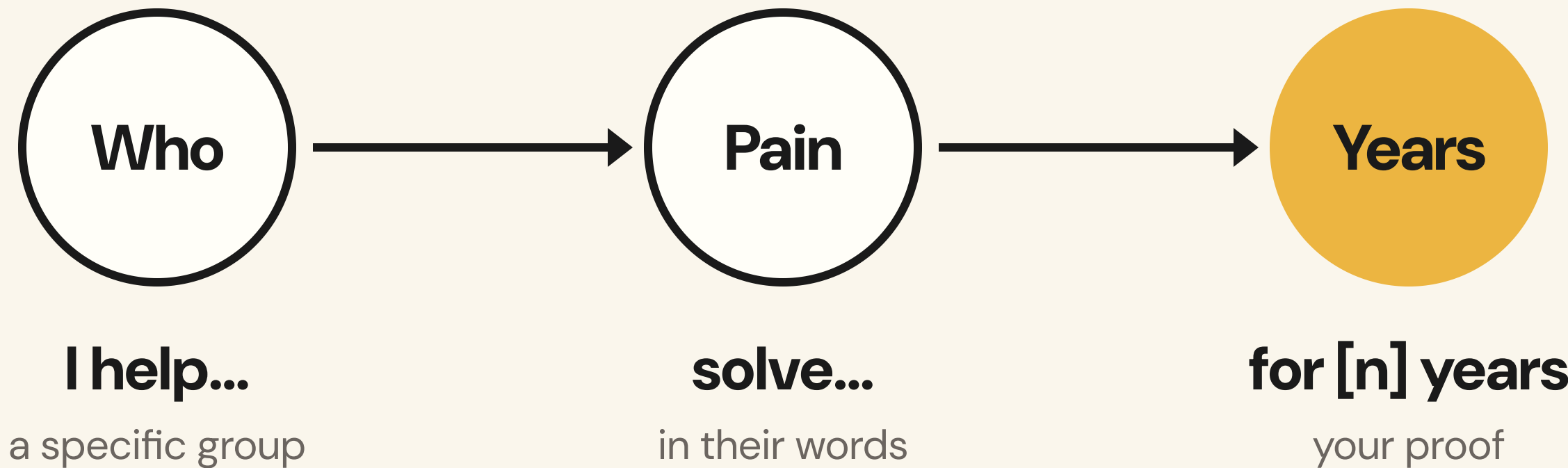
The problem

Who has it

Why you

Then: type it in the chat

Your expert statement.

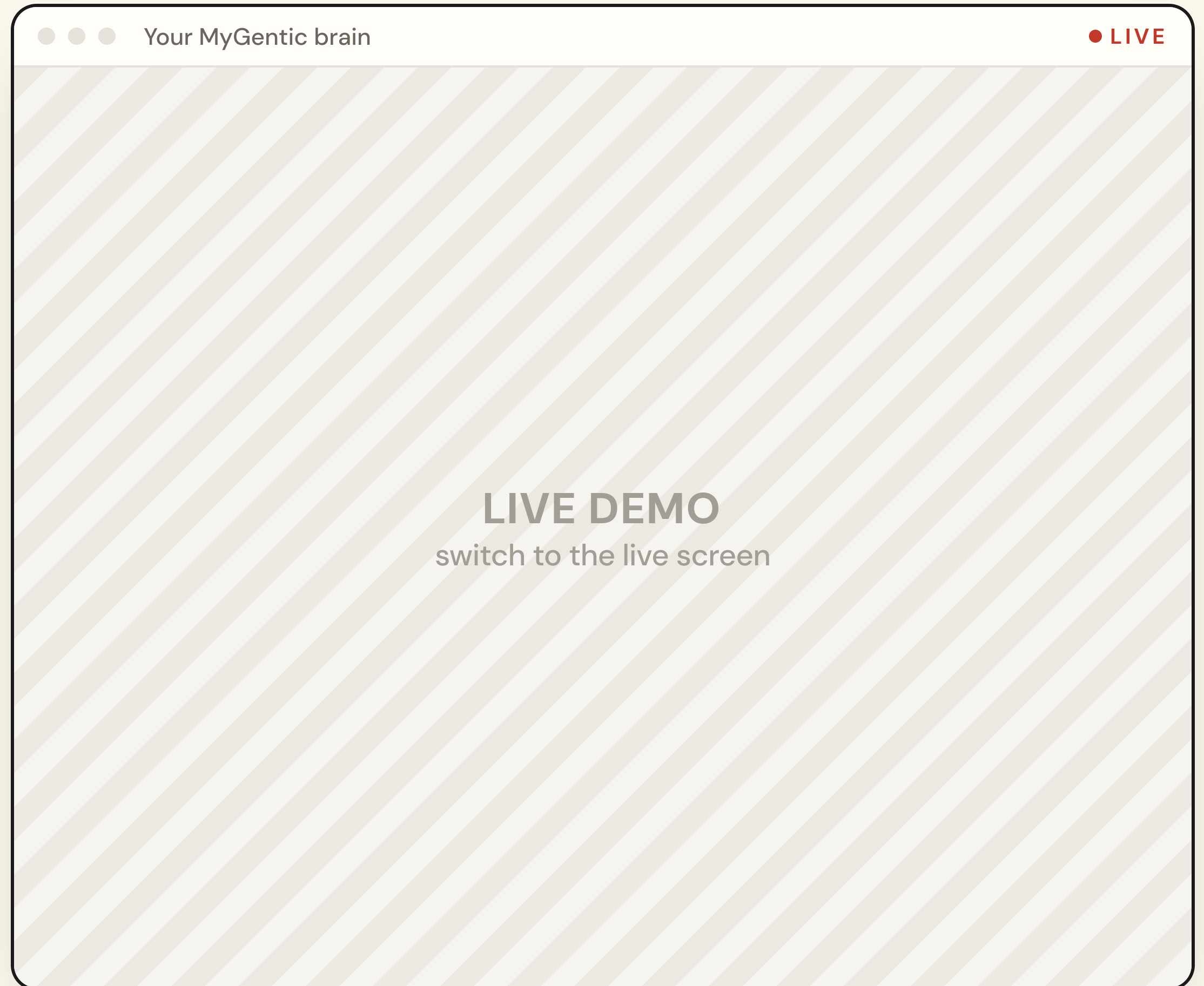


Example: "I help new clinic managers fix scheduling. 18 years."

Write it with your brain.

Hey Brain, write my expert
statement

- 1 Three versions
- 2 Pick the strongest
- 3 Lock one



Write your expert statement.

I help...

solve...

for [n] years

Then: read it out loud

“My one problem is...”

Post your win in Circle

1 **Say it out loud**

fix where you stumble

2 **Ask three past clients**

"What did I help you with?"

3 **Bring one client story**

no names